

Profile

Name: M.S.R.ANJANEYULU
Father's Name: M.CHANDRAPPA
Date of Birth: 19-05-1974
Place of Birth: MAHABUBNAGR
Social Status: BC(B)
Marital Status: MARRIED
Nationality: INDIAN
Languages known: TELUGU, ENGLISH, HINDI
Email id: ramanjumantha@yahoo.co.in
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1. Educational Qualifications (starting with highest degree obtained):

Sl.No.	Examination/ Degree	Name of Board/University	Percentage of marks/Grade	Discipline/Subject(s)	Year of Passing / Award
1	MBA	SHIVAJI	65	FINANCE AND MARKETING	1997
2	M.COM	OSMANIA	58	ADVANCED ACCOUNTANCY, COST ACCOUNTANCY, TAXATION	2004
3	B.COM	OSMANIA	56	ACCOUNTANCY, INCOME TAX TAXATION	1995
4	INTERMEDIATE	BOARD OF INTERMEIDATE HYDERABBAD	56	MATHS, PHYSICS,CHEMISTRY	1992
5	SSC	BOARD OF SECONDARY HYDERABBAD	61	MATHS,SOCIAL,SICENCE	1989

2. Title of Ph.D. Thesis: SATISFACTION LEVELS OF MUTUAL FUND INVESTORS-A CASE STUDY OF TELANGANA STATE

(i) Date & Year of awarded: PRESUBMISSION SEMINAR COMPLETED

3. Whether Qualified UGC/CSIR/JRF/SET : _UGC NET(MANAGEMENT) & UGC NET(COMMERCE) AP SET (COMMERCE)_
Qualifying date of test: 21st October,2013 & May 2017 & 7th Febraury,2014.

4.Details of Employment (in chronological order starting with most recent)

Sl.No.	Name of the Employer	Status of the Institute/University (Govt./Quasi Govt./Autonomous/ Private)	Post held/Designation	Period of Employment	Pay band/Scale and Grade Pay	Nature of Duties
1	PALAMURU UNIVERSITY	UNIVERSITY	ACADEMIC CONSULTANT	2 YEARS	22,700=00	TEACH ING
2	ADARSH POST GRADUATE COLLEGE OF COMPUTER SCIENCE	PRIVATE INSTITUTE	ASSOCIATE PROFESSEOR	15 YEARS	25,600	HOD AND

						TEACHING
3	AAVISHKAAR INDIA LTD	PRIVATE	MARKETING EXECUTIVE	3 EARS	5000/-	CONCEPT SELLING WITH EVENTS

5. Experience:

- (i) Teaching ____17____ Years
(ii) Research (Excluding M.Phil./Ph.D. Research) ____ - ____ Years
(iii) Total: ____17____ Years

6. Details of Research Experience:

Sl. No.	Position	Institution	Country	Period	Project	Funding
			NA			

7. Academic Experience:

Sl.No.	Post held	Organization	Period	Remarks
1	ASSISTANT PROFESSOR	ADARSH PG COLLEGE OF COMPUTER SCIENCES	2001-2008	8 YEARS
2	ASSOCIATE PROFESSOR	ADARSH PG COLLEGE OF COMPUTER SCIENCES	2008-2015	7 YEARS
3	ACADEMIC CONSULTANT	PALAMURU UNIVERSITY	2015- TO TILL DATE	2 + YEARS
4	Lecturer in Business Management .	Sujatha P.G. College, Hyderabad, India.	Dec 2000- May 2001	6 MONTHS

8. Administrative Experience:

Sl.No.	Name of Post	Name of the University	Duration		Experience
			From	To	
	NOT APPICABLE				

9. Invited Talks in Conference / Seminar / Workshop:

Sl.No.	Name of conference/Seminar/ Workshop	Delivered Topic	Name of the Organization	Level (State/ National/International)
	NOT APPLICABLE			

10. Publications:

Sl.No.	Type of Publication (Books/Research papers/Articles in journals/Research Article)	ISSN/ISSB	Publisher	Published/ Accepted	Communicated
1	Case Study Method of Teaching in Management Education	ISSN No: 2319-5614	Journal of Business Management & Social Sciences Research (JBM&SSR)	PUBLISHED	
2	Consumer Behavior At Malls-A study	ISSN: 2249-7196	INTERNATIONAL JOURNAL OF MANAGEMENT RESEARCH AND REVIEW" IJMRR	PUBLISHED	
3	Social Media as Emerging Platform For Data-driven Marketing-A Study	ISSN: 2251-1571	The International Journal's Research Journal Of Social Science and Management" RJSSM	PUBLISHED	

4	Ecological Awareness Of Employees and Employers Of Organizations- A Study On Mahabubnagar District-AP	ISSN No: 2347-6915	Galaxy International Interdisciplinary Research Journal	PUBLISHED	
5	Innovations In Indian Financial Markets- A Study	ISSN-2278-3091	international journal of advanced trends in computer science and engineering	PUBLISHED	
6	INVESTOR PREFERENCE TOWARDS MUTUAL FUNDS IN COMPARISON WITH OTHER INVESTMENTS - A STUDY OF MAHABUBNAGAR DISTRICT (INDIA)	ISSN 2347-6915	Galaxy International Interdisciplinary Research Journal	PUBLISHED	
7	Investor Perception towards Mutual Funds- A Study of Mahabubnagar Town	ISSN: 2393 - 9125	SSRG International Journal of Electrical and Electronics Engineering (SSRG-IJEEE)/ IJEMS	PUBLISHED	
8	Enterprise Resource Planning Is a Reality for Modern Business- A Study	ISBN :978-93-82163-94-7	Business Management in New Era – Issues and Challenges	PUBLISHED	
9	Expansion Of Rural Marketing Through E-Commerce Prospects and Challenges In India- A Study	ISBN :978-81-930411-9-2	Rural Market In India An Unexplored Terrain	PUBLISHED	
10	Issues Opportunities and Challenges Associated with Mutual Funds- A Study	ISBN No.97881-9284784-9	Modern Management Practices- A Paradigm Shift	PUBLISHED	
11	Economic Growth during Dravidian Civilization – A Case Study	ISBN No.978-93-81992-	Ethical Values as Revealed in Dravidian Literature	PUBLISHED	

		40-1			
12	Farmers Suicides-A Qualitative Exploration Of Their Causes Consequences and Preventive Measures Associated With Telangana And Vidharbha	978-93-85132-11-7	Farmers suicides causes consequences and preventive measures	PUBLISHED	

11. Paper Presentations in Conference / Seminar / Workshops:

Sl.No.	Paper Title	Title of Conference/Seminar/Workshop	Presentation Type	Remarks
1	" A study on E-waste Management Issues, Challenges and Remedial Measures"	UGC sponsored national seminar "Protection Of Consumer Rights in Digital Economy" organized by GOVT M.V.S.Arts and Science degree college, Mahabubnagar.	PAPER	28 th March 2017
2	"Content Based Instruction In Training Sales Associates Through English- A Case Study "	11 th International Conference on Content Based Instruction and Learning	PAPER	2 nd July 2016
3	titled "Economic Growth during Dravidian Civilization – A Case Study"	Ethical Values as Revealed in Dravidian Literature	PAPER	25 th June 2016
4	"Farmer's Suicides- A Qualitative Exploration of their Causes, Consequences Preventive Measures Associated with Telangana and Vidharbha"	"Farmers Suicides: Causes, Consequences and Preventive Measures"	PAPER	30 th and 31 st March 2016
5	"Role of Services Marketing in the growth of Banking Sector – A Study of Mahabubnagar District"	National Seminar Marketing Of Services : Challenges in the era of Globalization	PAPER	Department of Management Studies, Mahatma Gandhi University, Nalgonda 29 th March 2016
6	on "Issues, Opportunities and Challenges	National level seminar on "Modern Management Practices- A Paradigm Shift"	PAPER	Department of Business Management,

	Associated with Mutual Funds – A Study			Osmania University, Hyderabad 26 th and 27 th February 2016
7	” Expansion Of Rural Marketing Through E-Commerce Prospects and Challenges In India- A Study “	At seminar On Rural Market In India An Unexplored Terrain ,	PAPER	Organized by Department of Management Studies, Mahatma Gandhi University, Nalgonda, on 13 th March 2015
8	“Enterprise Resource Planning is a reality for Modern Business- A Study”.	“Business Management in NEW ERA Issues and Challenges”	PAPER	sponsored by APSCHE 6 th – 7 th Dec 2013 Organized by Department of Management Studies, University College of Commerce and Business Management, Mahatma Gandhi University , Nalgonda (AP).
9	“Innovation In Indian Financial Market-A study”	“ Emerging Trends in Engineering and Management ICETEM 2k13	PAPER	Organized by Sree Visveswaraya Institute of Technology & Science, in Collaboration with World Academy of Research in Science and Engineering (WARSE)
10	“Ecological Awareness Of Employees and Employers Of Organizations- A Study On Mahabubnagar District-AP ”.	“GO-GREEN” – A MANTHRA FOR GLOBAL BUSINESS OPPORTUNITIES YUKTHI’13	PAPER	Organized by Department of Business Management Studies, Karpagam College Of Engineering , Coimbatore, Tamilnadu on 25 th October 2013.

11	"A Holistic and Organized Approach Towards Being Green in Functional Areas Of Computing Environment".	"GO-GREEN" – A MANTHRA FOR GLOBAL BUSINESS OPPORTUNITIES YUKTHI'13	PAPER	Organized by Department of Business Management Studies, Karpagam College Of Engineering , Coimbatore, Tamilnadu on 25 th October 2013.
12	"Recycling Of Industrial Waste (its impact on Indian economy)".	"GO-GREEN" – A MANTHRA FOR GLOBAL BUSINESS OPPORTUNITIES YUKTHI'13	PAPER	Organized by Department of Business Management Studies, Karpagam College Of Engineering , Coimbatore, Tamilnadu on 25 th October 2013.
13	"Consumer Behavior at Malls a Study" On 30 th & 31 st March 2012.	"Contemporary Management Practices and Just Society"	PAPER	Organized by Vijaya Nagara Institute of Management Studies, Vijaya Nagara Sri Krishnadevaraya University(VSKU), Bellary (Karnataka). On 30 th & 31 st March 2012.
14	"Social Media as a Emerging Platform for Modern Marketing- A Reality	NEW ERA MARKETING CHALLENGES"	PAPER	sponsored by ICSSR & UGC Government of India from 27 th – 28 th August 2013 Organized by Department of Business Management University College of Commerce and Business Management, Osmania University, Hyderabad(AP).

12. Training Courses / FDP Refresh Courses / Orientation Courses:

Duration & Position	Institution	Nature of the work done
23 days Refresher Course & Trainee	Organized By UGC-Academic Staff College , Osmania University, Hyderabad from 9-12-2013 to 31-12-2013.	UGC Sponsored Refresher Course in "Research Methodology in Arts, Commerce, Business Management and Social Sciences"

Two Week's Teacher Orientation Programme	Organized by Palamuru University, Mahabubnagar from 17 th June 2016 to 30 th June 2016.	Teacher orientation Programme, learned and updated skills on Teaching techniques.
Faculty Development Programme on	Business Simulations from May 6 th to May 7 th 2017 At BIMTECH (Birla Institute of Management Technollogy), New Delhi.	Learned Business Simulations techniques to train students os management students. Using simulation software.
TWO DAYS & TRAINEE	Department of Business & Industrial Management, Veer Narmad South Gujarat University, Surat on 12 th & 13 th March 2016.	Participated in the two day work shop "Data Analysis Using R Software"
Two Days & financial education trainee	National Institute of Securities Markets and Securities Exchange Board of India. Feb 28 & 29 feb 2016 chennai.	"SEBI Financial Education Resource Persons Refresher Training Program"
One day & Trainee	held on 29 th January 2016 at PSG Institute of Management, PSG College of Technology, Coimbatore.	work shop on "Financial Derivatives & its Trading Strategies "
Two days & Trainee	from 27 th Nov 2015 to 28 th Nov 2015 jointly Organized by Counselling & P.D. Training Center, Hyderabad and Palamuru University , Mahabubnagar.	work shop on " You & Me "
Two days & Trainee	Organized by Indian Institute of Plantation Management (IIPM) Bangalore from 22 nd Jan to 23 rd Jan 2015.	Faculty Development Programme on " Commodity Markets and Futures Trading ",
Two days & Trainee	Organized by Institute of Distance and Open Learning, University of Mumbai on January 23-24 th 2014.	working on " MOODLE " software , software based examination and internal examination conducting.
Four Days & financial education Trainee resource person	at Bangalore from 9/12/2012 to 12/12/2012 Organized by Securities Exchange Board of India (SEBI) & National Institute for Securities Markets (NISM).	Undergone four days training programme on " Financial Education Empanelment Resource persons "

One day work shop & Participant	On 17 th September 2013, organized by National Small Industries corporation Ltd.	“Entrepreneurship Development “
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13. Full Length Papers in proceedings of Conferences (National / International)

14. Research Projects: Sponsored Projects carried out / ongoing:

Sl.No.	Project Title	Subject/Area of Research Project	Date of Commencement	Date of Completion	Project cost (Fund)	Name of Sponsoring Agency
		NOT APPLICABLE				

15. Patents:

Sl.No.	Subject Area	Details of Patents (please give proof)
		NOT APPLICABLE

16. Details of travel(s)abroad:

- (i) Countries visited : _____
- (ii) Duration : **NOT APPLICABLE**
- (iii) Purpose : _____

17. Seminars / Conferences Organized:

Sl. No.	Source of Funding	Seminar Title	Duration	State/National/International
		NO		

18. Research Guidance

Sl.No.	Name of the Degree (M.Phil./Ph.D.)	Name of University	Title / Topic of Research	Submitted/Awarded	Student Reg.No.
		NOT APPLCALE			

19. Details of Editorial Board Member ship in Journals:

NOT APPLICABLE

20. Details of Membership in Professional/Academic bodies/Societies:

<ul style="list-style-type: none"> • Member of All India Management Association (AIMA)- reg.no. M-201321418 • Founder Member of Palamoor Management Association, Mahabubnagar, Telangana State. And presently serving at the position of General Secretary. • Member of Forum for Commerce Lecturer's (FOCOL). • Associate Member (Membership NO. 24166) of Institute of Mechanical Engineers (India) since 1992.

21. Other Experience:

1998-2000 Academic Councilor for IGNOU at PMR Degree College, Hyderabad, India.

- 1998-2009 Academic Councilor for Dr.BR.Ambedkar Open University study center at Govt .MVS. Arts and Science degree college, Mahabubnagar, India.
- 2003-2009 Rendered services as Training and placement officer at Adarsh Post Graduate College of Computer Sciences, Mahabubnagar, India.
- 2002-2015 Guest Faculty at Adarsh Degree college ,Mahabubnagar, Andhra Pradesh. For E-commerce & Accounting Systems (Tally-Accounting Package) for B.Com programme.
- 2003-2006 Guest Faculty for Sree Vishveswaraiah Institute for Technology and Science, Chowder Pally ,Mahabubnagar (Dist), Telangana State. For B.Tech Programme, Managerial Economics and Financial Accountancy , Management Science and Management Information Systems.
- 2002-2006 Guest Faculty at Almadina College of Computer Science, Mahabubnagar, Telangana State, for MCA Programme for the papers Accounting for Management and Management Information Systems.
- 2010-2012 Guest lecturer at Sri Nagoji Rao Institute of Tech. & Science (women), Mahabubnagar, Telangana State, for B.Tech programme for the subjects Managerial Economics & Financial Accounting (MEFA) and Management Sciences (MS).

- Acted as **Officer In-charge for FAPCCI-RYK job fair** June 2012 Organized by Federation Of Andhra Pradesh Chamber Of Commerce and Industries for Unemployed Youth of Mahabubnagar District held at Adarsh Degree and PG College, Mahabubnagar.

* Trained a Set 100 students for **Sales Associate Position** for 40 days as part of **Pradhan Mantri Kaushal Viaks Yojana (PMKVY), Organized by NSDC. During June-July 2015. For Unemployed Youth of Mahabubnagar District.**

* Since 12/12/2012 SEBI Certified Financial Education Empanelment Trainer , Conducted 126 Work Shops for various Groups of the Society.

School Children	Young Investors	Home Makers	Self Help groups	Middle Income	Retired people	Total
46	36	28	03	09	04	126

- July 1997-Nov 2000 Worked as Marketing Executive, AAVISHKAAR INDIA, Hyderabad.

Declaration:

I hear by declare that the above information given by me is true, complete and correct in the best of my knowledge and belief and that nothing has been concealed or distorted thereof.

Date:

**Signature
Name:**