

CURRICULUM VITAE



PERSONAL DETAILS

Name	Dr. S.N. ARJUN KUMAR Full Name	SHAGA NARAYANA Surname
Father Name	Sri. S. NARAYANA	
Designation	HEAD and Academic Consultant	
Address: [a] Official	Department of Business Management, University College, Palamuru University, Mahabubnagar – 509001,	
[b] Residential	H.No. 1-3-122/9/C, Rajendranagar, Mahabubnagar – 509001.AP.India Cell: 9849445877 Email: rjune007@gmail.com	
Date of Birth	9 th August 1975	
Religion	Hindu	
Social Status	SC- B, MADIGA	
Place of Birth	Mahabubnagar (Village, Mandal & District)	
Martial Status	Married	
Nationality	Indian	
Languages Known(S/R/W)	English, Hindi & Telugu	

EDUCATIONAL QUALIFICATIONS:

- MBA Marketing, OUPG Centre, OU, Mahabubnagar, 1997-99, with 65.76%
- Ph.D Management, UCCBM, OU, Hyderabad, 2018
- UGC NET Qualified, 2008 in 1st Attempt
- APSET Qualified, 2012 in 1st Attempt

TOTAL TEACHING EXPERIENCE: (15 years)

- Presently working as Academic Consultant at Department of Business Management, Palamuru University, Mahabubnagar since 2009.

Subjects handled so far for MBA Course: Marketing Management, Retail Management, Operations Management, International Business, Promotion & Distribution Management, Business Intelligence and Global & Service Management.

OTHER EXPERIENCE: 3.6 years worked as Livelihoods Associate in District Poverty Initiatives Project – DPIP Velugu, Mahabubnagar AP (Women SHG groups)

ADMINISTRATIVE POSITIONS HELD:

1. NSS Programme Officer for 3.4 years
2. Incharge Head Dept of Business Management 6.2 years
3. General Warden for 1 year
4. Advisory Committee member for NSS for 2 years
5. NAAC working committee member for 1.8 years
6. Newsletter committee member since 3 years
7. Anti-Ragging Squad since 5 years
8. Placement Officer since 3.6 years
9. Incharge Head Department of Business Management since 22.07.2021

A) Published Papers in Journals : 11 Nos.

B) Full Papers in Conference Proceedings: 26 Nos.

C) Training Courses, Faculty Development Programmes : 8 Nos. (More Than 5 Days)

D) Books Published: 4 Nos.

E) Papers Presented in Conferences : 41 Nos.

- National Seminar - 37
- International Seminars - 04

Television Program :

NTV Career Live @3.30 pm on 03.05.2015, Television Program Regarding Entrepreneurship Development Programme Live Talk (4 Member Group)

Newspaper Publication of Articles: Namasthe Telangana : 4 NOS

Keynote Speaker/ Rapporteur/Chaired Technical Session : 4Nos

Extension Lectures Delivered: 20 Nos

Awards / Rewards/Achievements: 4 Nos.

1. **Young Faculty Teaching, Most Active Training and Placement Officer, Best Faculty Teaching and Best Thesis**
2. Awarded **Sangamitra** title (**Prasamsa Book of Records**) and **GUINNESS WORLD RECORDS**

Membership of Professional Bodies / Societies : 10 Professional Bodies

Viz., All India Management Association, Palamoor Management Association, Internet Marketing Association, Telangana State Consumers Right Association, Telangana Commerce Association, INSC Scholar, Indian Redcross Telangana State Branch, Edwin Group of Journals and Grace service society.

Declaration

I declare that the information mentioned in the C.V. is correct.

(S.N. Arjun Kumar)